

# Amitai Oliver

UX Research & Design • Cybersecurity • B2B • Crypto • AR / VR

[LinkedIn](#)

[Portfolio](#)

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Barcelona, Spain

## EXPERIENCE

### Horaxtra — Co-founder

Barcelona • August 2025 - Present (Self-employed)

Running discovery and lean validation for a B2B edtech SaaS. 20+ business owners interviewed. Research changed our GTM and product direction.

### AI Cybersecurity Startup — Senior UX Consultant

Remote | US • September 2024 - May 2025 (Contract)

Foundational research with SOC analysts and CISOs for a pre-launch AI security product. Reframed what the product was. Shaped the MVP concept for the pre-seed.

### MoonPay — Senior UX Researcher

Remote | London • January 2022 - February 2023 (Full-time)

Led mixed-methods research across. Built Research Ops infrastructure in Condens. Findings drove onboarding and KYC changes.

### Ministry of Justice — Senior UX Researcher

Remote | London • September 2020 - January 2022 (Contract)

Discovery research on a digital service handling 275K prison cases a year. Research methods under real access constraints. Passed GDS Discovery Assessment and secured £100K for Alpha.

### Meta — Senior UX Researcher

London • October 2018 - August 2020 (Contract)

Continuous discovery on Oculus Workrooms. Pioneered remote VR usability testing. Influenced MVP and stylus investment decisions.

### Just Eat — Senior UX Researcher

London • July 2017 - March 2018 (Contract)

Interviews and usability studies with restaurant partners. B2B research on an operational platform used by small businesses.

**Designit** — Senior Consultant London • 2017 (Contract)

**4finance** — UX Researcher & Designer London • 2016 (Contract)

**Tesco PLC** — UX Researcher London • 2016 (Contract)

**Bunnyfoot** — UX Consultant London • 2013 - 2016 (Full-time)

**Check Point** — Escalation Engineer Tel-Aviv • 2006 - 2008 (Full-time)

**Israeli Military Intel.** — Network Systems Manager • 2002 - 2005

## SKILLS

User Interviews  
Usability Testing  
Discovery  
Research Ops  
Stakeholder Management  
Workshop Facilitation  
Behavioral Analytics

## TOOLS

Condens  
Dovetail  
UserTesting  
UserInterviews  
Qualtrics  
Dscout  
Figma  
Jira  
Looker

## LANGUAGES

English  
Spanish  
Hebrew

## CERTIFICATES

### The Entrepreneurial Edge

London Business School, 2021

## EDUCATION

### MSc Human Centred Systems

City University London, 2013

### BSc Information Systems Eng.

Ben-Gurion University, 2012